

## SnapLogic Integration Solutions

**At SnapLogic, connections matter.** We are driving customer success by transforming how companies integrate and connect enterprise applications both on premise and in the Cloud. With our innovative SnapLogic Server, SnapCenter and SnapStore solutions, companies can connect salesforce.com with any combination of applications, preventing time-intensive custom coding and reducing the hazards of vendor lock-in.

### Understanding Integration Challenges

Companies like yours need Purchasing, CRM, Logistics, Accounting & Finance, HR and a host of other applications to successfully run your business, and you need those applications to work together seamlessly. As you adopt more of these applications, working through SaaS, on-premise and in the Cloud, integration and datasharing issues will arise. How will your existing legacy and on-premise applications “talk” to newly deployed cloud apps? Or, perhaps even more daunting, How will your various cloud applications communicate and share pertinent business data with each other?

### Integration 2.0—Success in the Cloud

Whether it’s integrating data between CRM and Accounting systems, or more complex integration needs between web analytics, content management, hosted collaboration tools, or human resources applications in the Cloud, SnapLogic offers a fresh solution to connecting data. Differentiated by its flexibility to connect to both cloud and on-premise systems, SnapLogic solutions are as easy to use, nimble, and cost-effective as the cloud applications they support.

### How It Works

With the power of the SnapLogic platform, companies can connect applications across the enterprise through a standardized SnapLogic engine. Build projects quickly and easily with full interface support from the native SnapLogic library and SnapStore Components. Whether you are migrating from a legacy CRM system, or working to establish best practices and improve overall operational efficiencies, you will find that SnapLogic has the tools and services you need to quickly streamline and automate your operations

- CRM Migration—Move account, contact and sales leads from legacy system to cloud applications or platforms.
- Data Replication—Automate the transfer of Sa cloud data to on-premise systems and databases.
- Data Quality—Improve adoption by monitoring and detecting duplicates and incomplete and inconsistent records.
- Data Synchronization—Ensure cloud application data is synchronized with on-premise systems. It’s your choice to deploy either on-premise: on Linux, Windows, or Mac OS X; or in the Cloud: Rackspace, Amazon Web Services, or your private Cloud.

## Benefits

**Scalability** Leverage powerful parallel processing and management capabilities via SnapCenter.

- Scales like the Web—built to handle data flows from any number of sources to any number of destinations.
- Performance monitoring and load balancing of integrations.
- Integration command center delivers enterprise-grade scalability across clustered SnapLogic Servers.
- Extensibility—Access a host of ready to deploy certified connectors for popular applications through the SnapStore, or build your own.
- Leverage the first of its kind online store offering “Snaps”, or certified connectors for many of the most widely used applications.
- Developers, SIs and ISVs can develop Snaps for their own use or distribute them via the SnapStore.
- Expanding your integration set is as easy as downloading a Snap from the SnapStore.

**Usability** Quick and easy workflow creation with click, drag and drop capabilities through a simple user interface with SnapLogic Designer.

- Browser-based User Interface, no software installation required.
- Simple construction of integrations, no hand coding needed.
- Allows you to access your SnapLogic Server from anywhere.
- Quickly and easily build data pipelines to read and write from any hosted or on-premise data source.

## The SnapLogic Difference

With SnapLogic, companies are no longer required to turn to outdated, labor-intensive, expensive integration products or solutions that require hand coding and risk vendor lock-in. We are delivering Integration 2.0 for the Cloud, combining powerful technology with a simple intuitive interface and a simple, easily accessible delivery model. With SnapLogic, smart companies can obtain superior results in less time, enjoying a reduction in both complexity and cost.

## Results

- On average, customers report that SnapLogic reduces manual work by 1-2 headcount per year.
- Business processes and workflow efficiencies are improved by at least 30%.
- Companies using SnapLogic are deploying integrations in 1/3 of the time required for alternative approaches.
- SnapLogic implementations generally cost 60-80% less than those of existing integration vendors.

## About SnapLogic

At SnapLogic, we are transforming how companies connect business applications, both on-premise and in the cloud. With SnapLogic, companies can connect any combination of applications and data sources while achieving a radical improvement in cost and performance over traditional integration solutions. SnapLogic Snaps — application-specific connectors — can be instantly downloaded from the SnapStore, the world's first online integration store. The SnapStore model allows developers, system integrators, and independent software vendors to build and sell purpose-built Snaps for both widely used and emerging applications. As an independent integration company, SnapLogic reduces vendor lock-in risk by providing open extensible solutions for all software, applications and infrastructure.

**With SnapLogic, integration is a “Snap.”**