

# SnapLogic Integration Solutions for Salesforce.com

SnapLogic makes it easy to Snap together any application—in the cloud or on the ground. The SnapStore makes available 100+ popular Snaps now powering 5000+ solutions. Here are just a few of the common solutions our customers are Snapping together for great business value, and without writing a single line of code.

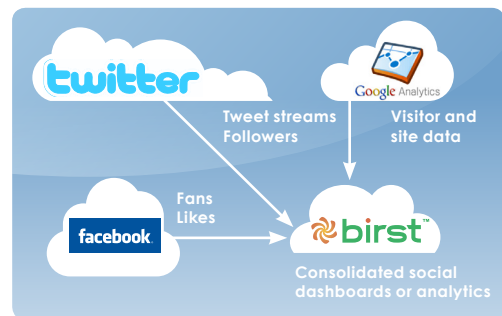
## Blend Social Media Data With Operational Data for Analysis Within Birst

### Sound Familiar?

- Yeah, social media is hot... but how do you easily capture large quantities of social media data and then feed it into other systems
- BI tools have come along way in terms of making it easy to visualize operational data, but you just haven't seen much out there when it comes to social media

### What If You Could...

- Take Twitter, Facebook and Google Analytics data and analyze it against operational data inside a robust BI solution like Birst
- Visualize social media sentiment against actual sales data from Salesforce or your ecommerce site



## Connect SAP and Salesforce for a 360-Degree View of Your Customers

### Sound Familiar?

- You've got various pieces of customer data stored across multiple systems
- It's hard to get an accurate master view of your customers
- You're re-keying, screen swapping, and cutting and pasting information

### What If You Could...

- Validate new Salesforce records against SAP customer master data and automatically update records as appropriate
- Enable your reps to get a complete view of customer activity without having to toggle between multiple systems



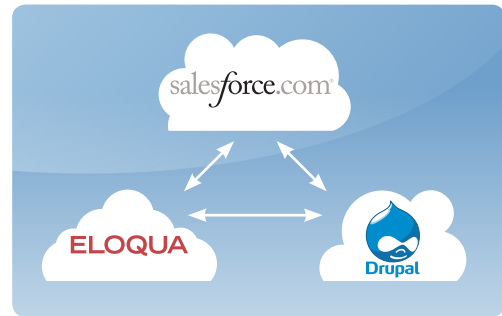
## Marketing Automation That Unites Salesforce, Drupal, and Eloqua

### Sound Familiar?

- You'd like to extend the value of your marketing automation platform and content management systems
- Coordinating all the systems involved in building, launching and managing your marketing campaigns is too complex, requiring lots of custom coding and manual drudgery

### What If You Could...

- Build, launch and manage multiple marketing campaigns faster and with fewer resources
- Score and segment leads based on each responder's "digital body language"
- Eliminate the need for custom coding



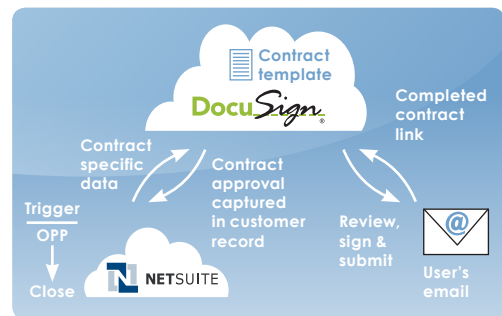
## Accelerate Close-to-Cash By Embedding E-Signatures Into Established Sales Processes

### Sound Familiar?

- You'd like to find ways to shorten the time needed to capture signatures on contracts
- You've got certain business processes around contracts that are just begging to be automated

### What If You Could...

- Connect DocuSign with NetSuite to seamlessly incorporate the delivery, e-signature and storage of agreements into your sales operations workflow
- Automatically trigger a DocuSign e-signature workflow every time an opportunity closes in NetSuite



## E-Procurement to Financials Using Coupa and FinancialForce

### Sound Familiar?

- You've got various pieces of vendor/supplier data stored in different systems
- It's difficult to establish an accurate master view of your vendors
- You're re-keying, screen swapping, and cutting and pasting supplier information

### What If You Could...

- Synchronize your supplier data (POs, invoices, expenses, etc.) between your e-procurement/expense system and financial system
- Eliminate the manual drudgery involved in processing vendor invoices and payments
- Have an easy way for your procurement team to manage all of your supplier data including supplier GL accounts, invoices, expenses and payments

