snapLogic®

Data Integration for Microsoft Cortana Analytics Suite

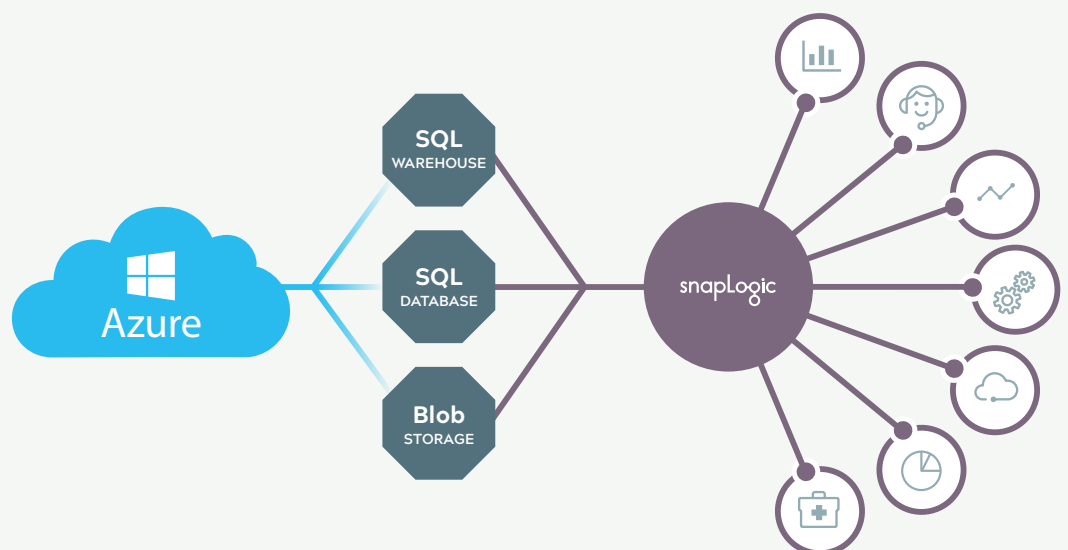## Rapidly transform data into intelligent action

The SnapLogic Enterprise Integration Cloud enables customers to get business insights faster by providing self-service data ingestion, prep, and delivery from virtually any source to the Microsoft Cortana Analytics Suite.

A critical part of data transformation for analytics is connecting data sources, no matter where they exist within the enterprise, with big data stores and analytic tools without the overhead of manual scripting. The SnapLogic Enterprise Integration Cloud enables enterprises to

connect Microsoft Cortana Analytics Suite to multiple data sources without coding, delivering a powerful platform for predictive analytics and machine learning in the cloud. It enables broad connectivity:

✓ **Anything** - applications, APIs, IoT, data sources and others

✓ **Anytime** - batch, streaming, event-based, and real-time

✓ **Anywhere** - on-premises, in the cloud, or in a hybrid environment

Microsoft Cortana and SnapLogic

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Integrated Solutions

SnapLogic provides fast, self-service data connectivity to and from Cortana Analytics and Azure data services. Points of integration currently include the following pre-built intelligent connectors - called Snaps:

- **Microsoft Azure SQL Data Warehouse**
- **Microsoft Azure SQL Database**
- **Microsoft Azure Blob Storage**

SnapLogic's hybrid execution framework - called a Snaplex - can be deployed on Microsoft Azure resources and within Azure HDInsight for fast, scalable big data analytics.

" The hallmark of Cortana Analytics Suite is helping organizations transform data into intelligent action. A critical part of that data transformation is connecting data sources, no matter where they exist within the enterprise, with big data stores and analytic tools without the overhead of manual integration or provisioning of compute resources. The Cortana Analytics Suite, with SnapLogic data integration, dramatically accelerates time to value, and provides a powerful platform for analytics and machine learning in the cloud.

- Corporate VP of Machine Learning and Advanced Analytics, Microsoft

Why SnapLogic?

UNIFIED
SnapLogic delivers a streaming architecture that supports real-time, event-based, batch and low-latency enterprise application and IoT integration requirements, while also handling data warehouses and big data integration needs like high volume, variety, and velocity.

PRODUCTIVE
SnapLogic's browser-based cloud service enables snap-and-assemble orchestrations in a drag-and-drop interface powerful enough for developers yet easy enough for "citizen integrators." Iris AI powers the Integration Assistant, delivering expert guidance to improve the speed and quality of building a data pipeline.

MODERN
Unlike traditional ETL and ESB technologies, SnapLogic is purpose-built for the cloud. The elastic execution grid, or Snaplex, runs in the cloud or behind the firewall.

CONNECTED
The SnapLogic Enterprise Integration Cloud provides more than 400+ pre-built application, IoT, and data integration connectors, called Snaps. Connect SaaS apps, analytics tools, big data sources, on-premises systems, technologies like REST and SOAP, and more. Or build your own custom Snaps.

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