

SnapLogic Company Overview

1 Intelligent Integration Platform

SnapLogic is the global leader in self-service data and application integration. The SnapLogic Intelligent Integration Platform (IIP) enables enterprise IT organizations and lines of business to rapidly access and connect diverse business, market, customer, and other vital information, improving decision-making with a compelling return on application, big data, and API investments.

Founded by data industry veteran Gaurav Dhillon (co-founder and former CEO of Informatica), SnapLogic is backed by blue-chip investors including Andreessen Horowitz, Silver Lake Partners, and others. SnapLogic's streaming architecture is powering extremely fast application, data, and API integration processes across the Global 2000, supporting real-time, event-based, and low-latency enterprise application integration requirements, plus the high volume, variety, and velocity required for big data integration, with the same easily-operated interface.

Single, unified, and secure platform

Connect data, apps, APIs, and partners with a single platform

The SnapLogic Intelligent Integration Platform provides a single interface that enables the unification of multiple endpoints on a single platform, liberating users to quickly extract valuable insights in running the business. These endpoints run the gamut – from ERPs, CRMs, and SaaS applications to data, big data, “things,” APIs, and partners.

The SnapLogic IIP supports all data locations (cloud, on-premises, hybrid) and data modes (event-driven, batch, real-time) while adhering to compliance and security standards such as HIPAA, GDPR, SSAE-18 Type II, and others.

High productivity

Up to 10x faster time to complete integration projects

SnapLogic balances design simplicity with platform power to deliver immediate value. The browser-based service does not require software to be installed or maintained. The self-service user interface allows easy snap-and-assemble orchestrations in a drag-and-drop interface, robust enough for developers and simple enough for “citizen integrators.” Also, search the Patterns Catalog for hundreds of pre-built templates, called Patterns, to quickly jump-start the creation of pipelines/workflows.

Artificial intelligence

For speed and quality

SnapLogic's machine learning-powered Iris AI Integration Assistant delivers expert guidance to swiftly build high-quality data pipelines propelling data-driven decision-making at the speed of business. By accelerating pipeline/workflow development and improving the quality of those pipelines/workflows, Integration Assistant provides pinpoint accurate predictability while flattening the learning curve for citizen integrators.

Endless connectors

500+ Snaps and 1000s of REST/SOAP APIs covered

The SnapLogic Intelligent Integration Platform provides more than 500 pre-built application and data integration connectors, called Snaps. Users that need to connect SaaS apps, analytics tools, big data sources, on-premises systems, and identity management systems can generally find a Snap to meet the task.

Use the REST and SOAP Snaps to connect to thousands of other technologies. Lastly, build custom integrations using the Java-based Snap Developer Kit (SDK).

Modern analytics support

Hybrid and elastic architecture, supports most BI tools

Unlike traditional ETL and ESB technologies, the SnapLogic Intelligent Integration Platform has support for cloud data warehouse/mart built in including support for big data. Consequently, users can expect data to run at cloud speed for the most demanding analytics applications in real-time such as Tableau, PowerBI, Qlik, Looker, and others.

Data streams between applications, databases, files, and big data sources are sent via the Snaplex, a self-upgrading, elastic execution grid which respects data gravity.

Built-in machine learning functions provide easy data retrieval and top-yielding algorithms for advanced analytics.

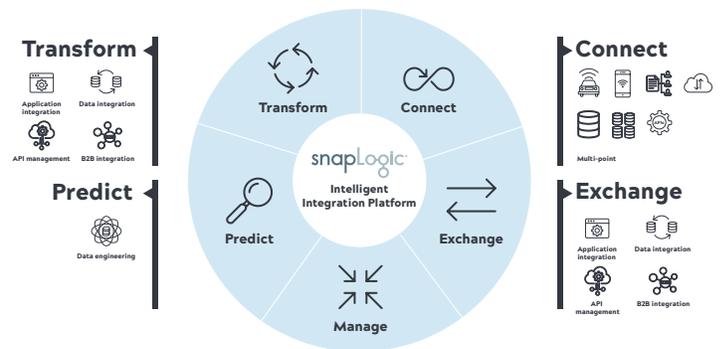
SnapLogic Intelligent Integration Platform

The SnapLogic Intelligent Integration Platform (IIP) is a single platform for application, data, and partner integration with a unified interface. By providing rapid development via a robust designer interface that requires no hand-coding and schema enforcement, developer productivity vastly increases. The IIP also is highly intuitive, offering self-service integration capabilities to non-developers.

- Leader in the Gartner Magic Quadrant for Enterprise iPaaS for three years in a row, a leader in the Forrester Wave for iPaaS, and a leader in G2Crowd's quadrant for iPaaS

- Fast time-to-value with pre-defined templates (Patterns) for key business processes
- The ability to handle the most complex multi-cloud, cloud-to-cloud, cloud-to-on-premises, and hybrid use cases
- Iris Artificial Intelligence to enhance self-service for non-developers and boost IT productivity

With SnapLogic, users eliminate traditional ETL and ESB tools segregated across teams, removing data silos so the entire organization can rapidly access and integrate data and applications to make well informed, data-driven decisions.



“We can do more in two hours with SnapLogic than we could in two days with traditional solutions.”

► **Dinesh Gopinathan,**
Business Platform Leader -
Data Integration Cloud, Adobe

Featured SnapLogic customers



SnapLogic provides the #1 intelligent integration platform. The company's AI-powered workflows and self-service integration capabilities make it fast and easy for organizations to manage all their application integration, data integration, and data engineering projects on a single, scalable platform. Hundreds of Global 2000 customers – including Adobe, AstraZeneca, Box, GameStop, Verizon, and Wendy's – rely on SnapLogic to automate business processes, accelerate analytics, and drive digital transformation. Learn more at snaplogic.com.