

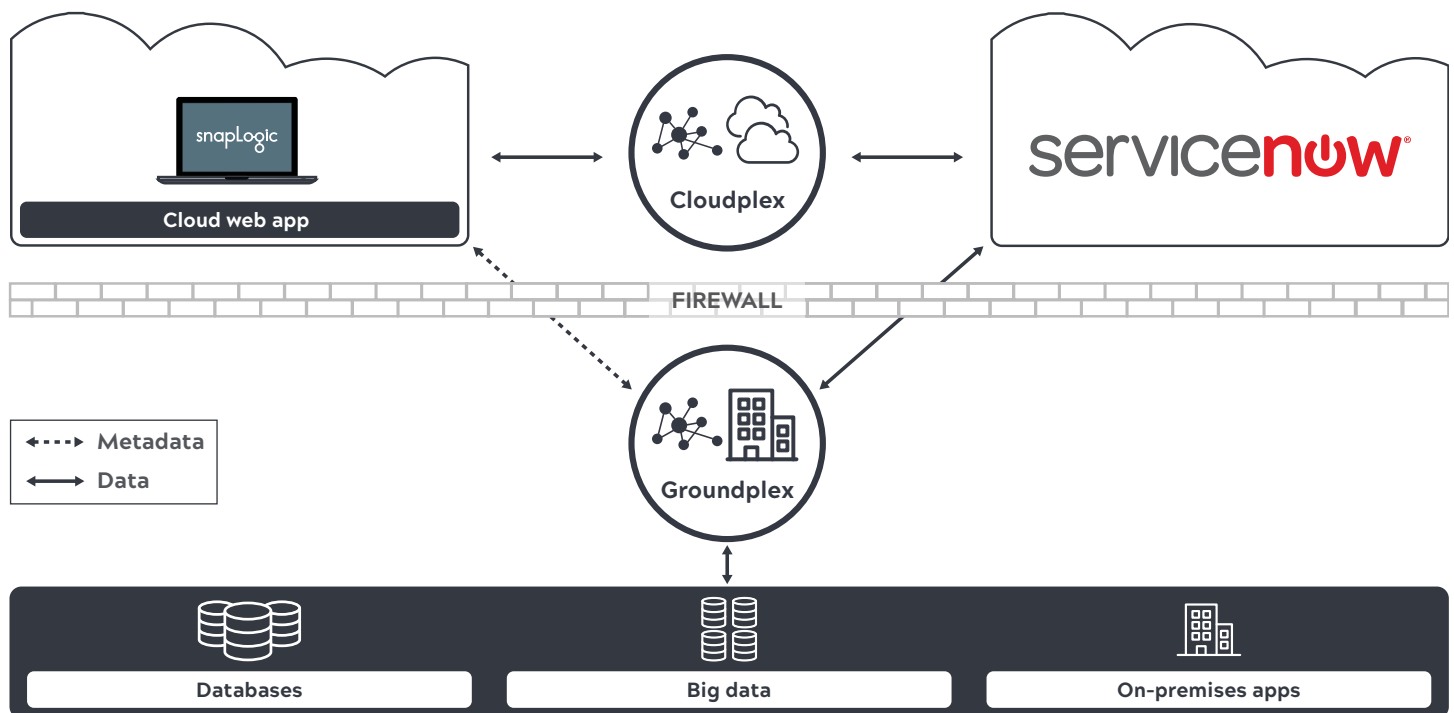
Application and data integration for ServiceNow

Increase the flexibility of your IT processes

IT service management (ITSM) operations have historically been inefficient because of manual data entry, spreadsheet-based data management, or custom-coded process flows. To increase organizational efficiency and agility, as well as to lower operational costs, companies are increasingly streamlining operations via ServiceNow. But ITSM systems can create process silos if not properly integrated with existing legacy, on-premises, and cloud applications.

Some of the most successful ServiceNow customers use the SnapLogic Intelligent Integration Platform (IIP) to automate the integration of data from on-premises or cloud-based sources into ServiceNow. SnapLogic features pre-built, intelligent connectors - called Snaps - that expose the ServiceNow API visually, enabling organizations to integrate ServiceNow data without the complexity of a heavy-weight enterprise service bus (ESB) or the manual effort required with traditional integrations.

ServiceNow and SnapLogic application architecture



Example use case:

ServiceNow integrations using SnapLogic

- **Connect** ServiceNow Project Portfolio Management (PPM) with Microsoft Outlook and Google Calendar for improved time tracking
- **Synchronize** ServiceNow PPM with Workday Financials for real-time rate card exchange information
- **Integrate** ServiceNow with systems such as SAP Solution Manager, IBM Tivoli, Oracle Enterprise Manager, and HP OpenView
- **Access** helpdesk and service ticket details from Jira and Rally and other systems in a single interface
- **Provide HR onboarding** with Workday, Ultimate Software, Oracle HCM, and Microsoft Active Directory integration
- **Deliver** IT security risk management integration with Splunk, Qualys, and other applications

Why SnapLogic



Unified

SnapLogic delivers a streaming architecture that supports real-time, event-based, batch, and low-latency enterprise application and IoT integration requirements, while also handling data warehouses and big data integration needs like high volume, variety, and velocity.



Modern

Unlike traditional ETL and ESB technologies, SnapLogic is purpose-built for the cloud. The elastic execution grid, or Snaplex, runs in the cloud or behind the firewall.



Productive

SnapLogic's browser-based cloud service enables snap-and-assemble orchestrations in a drag-and-drop interface powerful enough for developers yet easy enough for "citizen integrators." Iris AI powers the Integration Assistant, delivering expert guidance to improve the speed and quality of building a data pipeline.



Connected

The SnapLogic Intelligent Integration Platform (IIP) provides 500+ pre-built application, IoT, and data integration connectors, called Snaps. Connect SaaS apps, analytics tools, big data sources, on-premises systems, technologies like REST and SOAP, and more. Or build your own custom Snaps.

SnapLogic provides the #1 intelligent integration platform. The company's AI-powered workflows and self-service integration capabilities make it fast and easy for organizations to manage all their application integration, data integration, and data engineering projects on a single, scalable platform. Hundreds of Global 2000 customers – including Adobe, AstraZeneca, Box, GameStop, Verizon, and Wendy's – rely on SnapLogic to automate business processes, accelerate analytics, and drive digital transformation. Learn more at snaplogic.com.