# Application and data integration with Zuora

Migrate to the subscription economy

Zuora's subscription management software has enabled organizations to launch and monetize any subscription products and services. With every change that a customer makes on the subscription of the service, Zuora automates the downstream impacts. Whether it's invoicing, pro-ration, payment collections, or revenue recognition, these changes are automatically calculated and adjusted in real-time. This requires integration between the product/service and Zuora.

With SnapLogic's comprehensive pre-built integrations and easy-to-create connectors, you can easily integrate any application into Zuora and join the subscription economy.

Zuora and SnapLogic application architecture
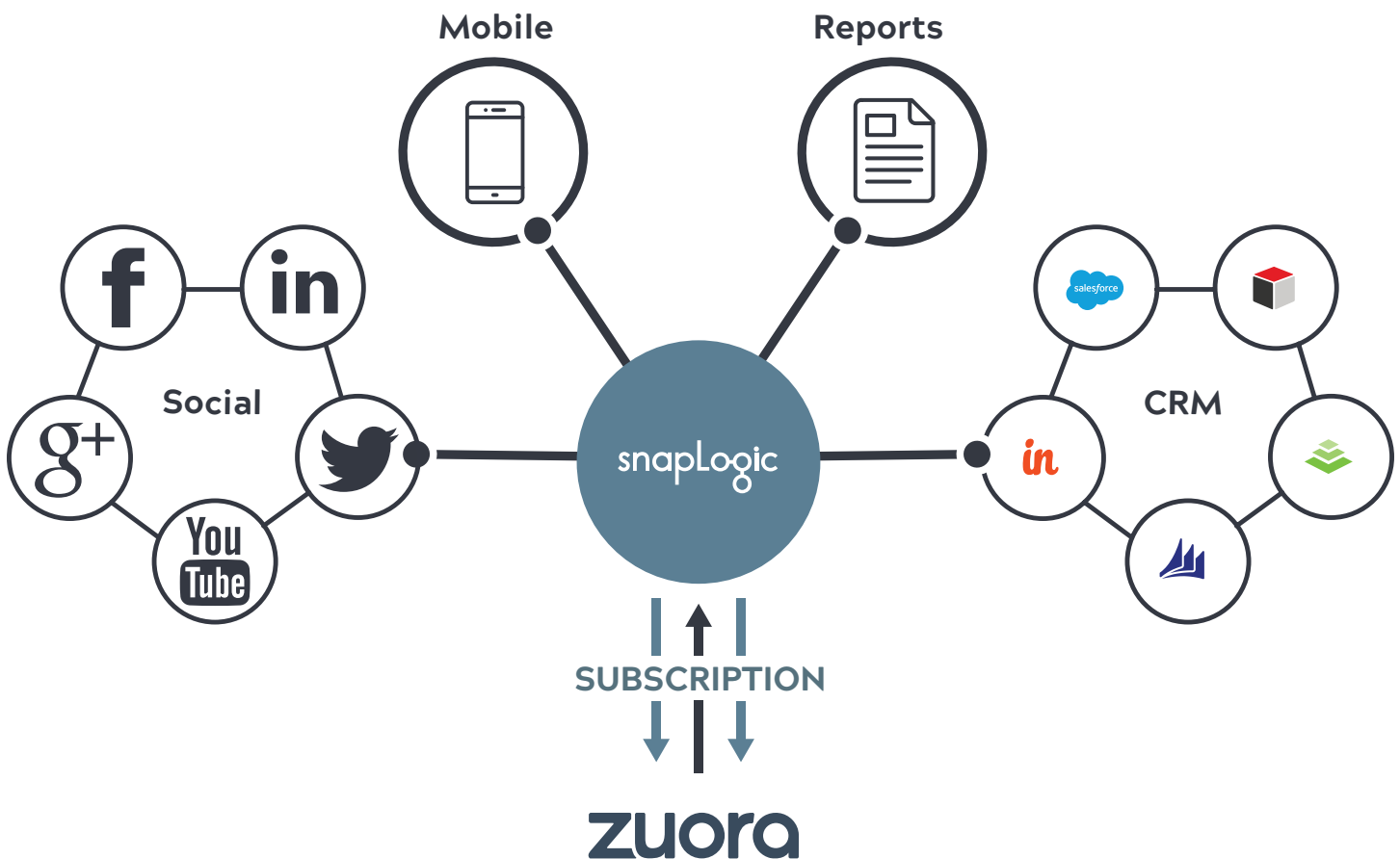
Example use case:

Transaction-driven application integration

Information on orders placed from a mobile payment application is sent via an HTTP request to SnapLogic. SnapLogic then:
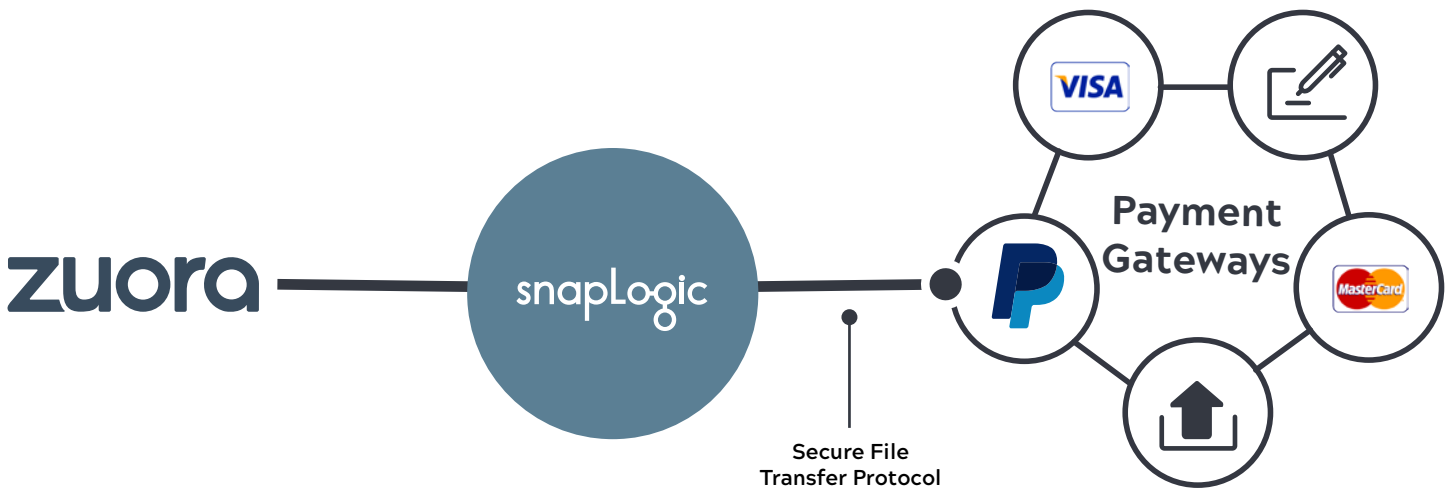
- Processes the order and pulls the appropriate Rate Plans and Products from Zuora.

- Subscribes users to the right products.

- Creates Accounts and Contacts in Salesforce and updates Zuora.

- Sends data back to the caller to acknowledge the successful processing of the orders.

Example use case:

ETL-based application integration

Integration between Zuora and payment gateways (see graphic below) allows you to:

- Adhere to specific Payment Gateway standards to process and produce the Mandate files.

- Submit new Mandates to Payment Gateway.

- Handle the response on accepted and rejected mandates.

- Process the mandates with any exceptions and update in Zuora.

- Receive email notifications sent to each step of the process.

Secure File
Transfer Protocol

Payment Gateways