

# SnapLogic Company Overview

## A Leader in Enterprise Automation

SnapLogic is the global leader in self-service data and application integration. The SnapLogic Intelligent Integration Platform (IIP) enables enterprise IT organizations and lines of business to rapidly access and connect diverse business, market, and customer data with other vital information to improve decision-making while offering a compelling return on application, data, and API investments. SnapLogic's streaming architecture is powering extremely fast application, data, and API integration processes across the Global 2000. With SnapLogic's one solution, you can integrate, automate, and orchestrate your apps, data, and services across your enterprise.

### Versatile

SnapLogic boosts business agility by delivering a cost-effective solution that provides data integration, application integration, and API management all in one platform. It supports hybrid capabilities (cloud, on-premises) and allows you to eliminate complexities associated with point integration solutions. With multiple use cases on one platform, you get a single operational view of all your integrations and APIs and need fewer skillset to manage them.

Forrester reveals a customer ROI of 498% over three years with a payback period of less than 6 months.

[Forrester Total Economic Impact Report](#)

Here are just a few customers achieving success from SnapLogic's unified platform:

- Box realized considerable cost savings by consolidating a dozen point-integration tools.
- T. Rowe Price built a Customer-360 to power their Sales and Marketing initiatives using SnapLogic to replace multiple integration tools (including Informatica, SnowPipe, AWS Glue, & Lambda)

### Intelligent

SnapLogic offers 650+ pre-built and intelligent connectors, out of the box, that you can “snap” to connect to data stores, application endpoints, protocols, and do data transformations without writing any code. SnapLogic Iris, the AI-powered integration assistant, simplifies integrations for everyone. It provides next step and end-to-end pipeline recommendations that reduce onboarding time, while expression recommendations and mapping recommendations improve every-day user productivity. SnapLogic provides AutoPrep to automatically accelerate data preparation such as data flattening and formatting. SnapLogic also includes features for rapid iterative development of robust integrations. Features such as auto-validate, schema-on-read, and data preview deliver real-time feedback to improve developer accuracy and efficiency. Further, our Java-based SDK provides complete flexibility by enabling users to build their own custom connectors. Here is how SnapLogic has enabled customers to do more with less:

- Tyler Tech experienced quicker developer onboarding and improved productivity through Iris' AI-based next Snap/pipeline feature.
- Quadpay achieved exceptional time-to-value by building a complete data platform with two users in just two months.

### Intuitive

SnapLogic provides an easy-to-use, no-code/low-code UX for business users and technical users alike. Business users are empowered to build their own integrations; transforming data without writing a single line of code. Technical users, on the other hand, have maximum flexibility and complete control over pipeline design and orchestration. Here is what SnapLogics customers have experienced:

- Adobe has accelerated their business processes 80% by enabling over 1,200 users to build integrations in SnapLogic's Intelligent Integration Platform.

“SnapLogic is truly a self-service integration platform. It is easy to learn and use, allowing our teams to build integrations on SnapLogic with little-to-no ramp-up. Other IT teams in the organization are starting to adopt SnapLogic to build integrations to support their business users as well.”

Western Digital

- AstraZeneca developed a production-ready COVID-19 vaccine in just 9 months by empowering over 400 non-technical users and researchers to build their own integrations within SnapLogic.

## Powerful

SnapLogic was born in the cloud and operates at a massive scale while also supporting hybrid deployments with integration runtimes available both in the cloud and on-premises. Hundreds of SnapLogic customers use enterprise scale, security, and governance for unmatched performance for use cases such as feeding data lakes and data warehouses for analytics. SnapLogic saves you time and simplifies maintenance, monitoring, and orchestration. Here are a few proofpoint:

- SnapLogic moves more than 3 Trillion JSON documents per month for all of its customers.
- AstraZeneca was able to keep tabs on their unified data platform by monitoring millions of business processes across multiple clouds, using a single interface.
- Eero was able to accelerate time to market by 4x by empowering business users with self-service and enabling their small data team to manage 400,000+ monthly executions through SnapLogic’s monitoring and alerting capabilities.

## About SnapLogic

SnapLogic was founded in response to the movement of applications and data to the cloud. Its Intelligent Integration Platform (IIP) is a single platform for application integration, data integration and API Management all within a unified interface. Here are some key facts about SnapLogic:

- Leader or Visionary in the Gartner Magic Quadrant for Enterprise iPaaS for last 5 years and Visionary in the Gartner MQ for Data Integration Tools for last 4 years, and a leader in G2Crowd’s G2 Grid for iPaaS
- Valued at \$1Billion
- Winner of 2021 SIIA CoDiE Award for Best Digital Process Automation Solution
- Premier partner of Amazon Web Services, Snowflake and other data platform providers
- Headquartered in San Mateo California with offices in North America, Europe, India, and Australia

“SnapLogic delivers on the promise of the connected enterprise. SnapLogic’s platform makes app and data integration fast and easy.”

Former Chief Information Officer, Box

## Featured SnapLogic customers



SnapLogic powers the automated enterprise. The company’s self-service, AI-powered integration platform helps organizations connect applications and data sources, automate common workflows and business processes, and deliver exceptional experiences for customers, partners, and employees. Thousands of enterprises around the world rely on the SnapLogic platform to integrate, automate, and transform their business. Learn more at [snaplogic.com](https://snaplogic.com).