

# Application and data integration with Workday

## Integrate your applications and data faster into Workday HR, Financial, Planning, and Prism Analytics

Whether your use case is quote-to-cash, new employee onboarding, or people and financial analytics leveraging enterprise applications, many Workday® customers run the SnapLogic Intelligent Integration Platform (IIP) to automate the integration of HR and financial data from on-premises or cloud-based sources. HR and finance professionals alike can take full advantage of their Workday and third-party solution data to make data-driven decisions.

With pre-built connectors (Snaps) and reusable integration templates, SnapLogic makes it quick and easy to integrate new applications with Workday, retire legacy applications, and analyze employee and financial data in Workday Prism Analytics.

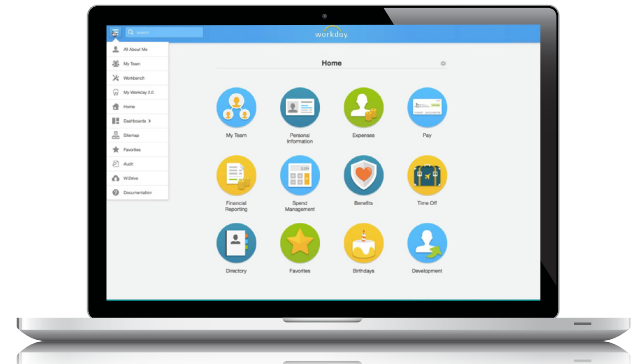
The SnapLogic Workday Snaps enable organizations to integrate Workday data without the complexity of an enterprise service bus (ESB) or the limitations of traditional connectors.

By rapidly integrating the Workday solution using the SnapLogic IIP, organizations can greatly increase the flexibility and agility of HR and financial processes, ease the pain of adding or retiring applications, and enable teams to run people and financial analytics to make fully informed decisions, optimize their initiatives, and strategically align their business priorities.

## Workday use cases

### 1. Quote-to-cash with Workday Financial Management and Salesforce.com

SnapLogic enables quote-to-cash (Q2C), allowing Workday and Salesforce subscribers to synchronize Opportunity, Customer, Product, and related data quickly and without manual coding.



Use SnapLogic to connect applications and data with Workday, and gain a 360-view of your people and financial data in Workday Prism Analytics.

- Automatically create or update a Prospect or Customer record in Workday when an Opportunity is created or an Opportunity reaches a pre-defined stage as Closed/Won in Salesforce.
- Update Opportunity cost information in Salesforce based on cost data from Workday.
- Create or update Products in Salesforce from Sales Item data in Workday.

### 2. New employee onboarding with Workday Human Capital Management and Active Directory

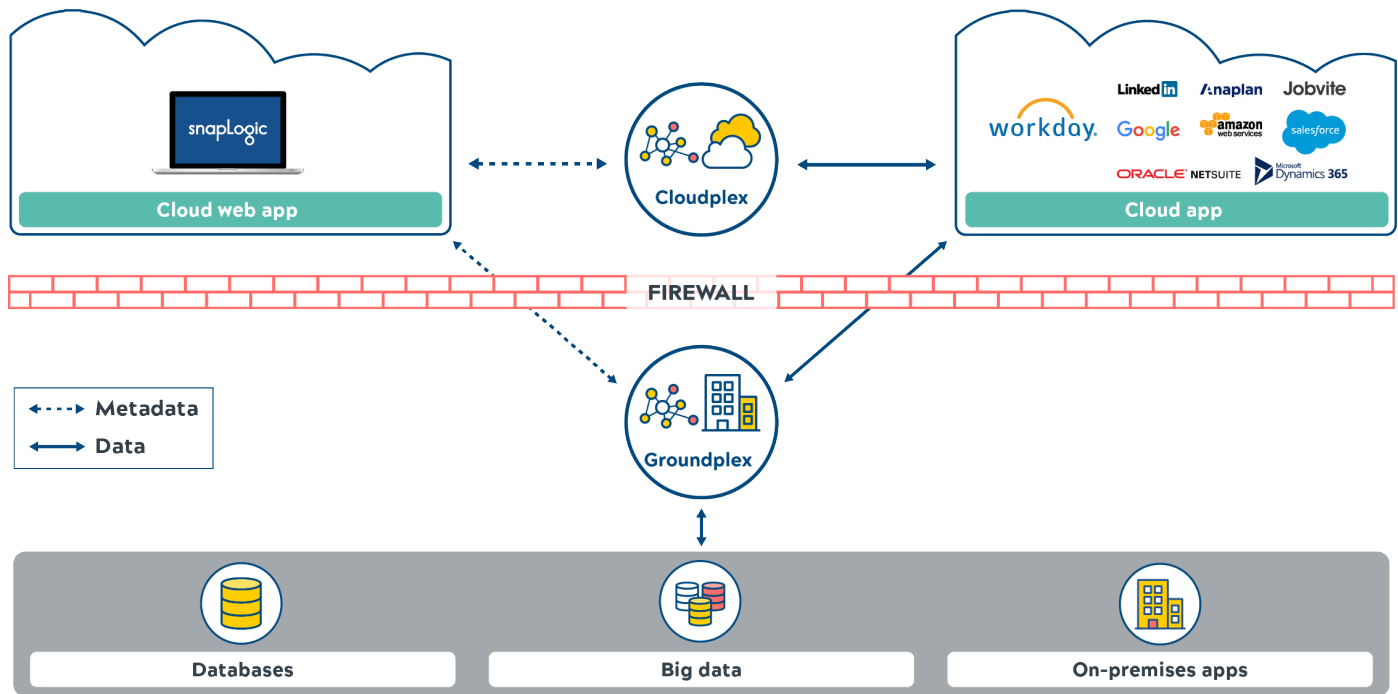
The SnapLogic IIP allows customers to easily connect Workday to multiple systems to automate employee onboarding processes such as:

- When a new employee starts onboarding, their information is entered into the company's Workday HCM application.
- If the employee is a new user, SnapLogic can automatically generate a password, establish account control settings, and create an Active Directory or LDAP account.
- If the user has previously been created, SnapLogic can enable workflows that re-establish the user's account with the original settings across all systems.

### 3. Enriched People-360 and Customer-360 with Workday Prism Analytics and third-party systems

SnapLogic's unified platform connects disparate data across CRM, Customer Experience (CX), Point of Sale, HCM, ERP, and other systems. It also provides cross-business system integration for an enhanced experience for all employees and HR.

- Close the loop between business outcomes and the resulting customer interactions to better enable customer-centric business objectives.
- Gain a holistic view of your products by incorporating additional data assets including transactional, interactional, observational, and analytics.
- Create relevant customer-centric experiences by shifting from siloed to unified insights, extending a 360-degree product view that connects non-master data assets to product master data.
- Enable an improved customer experience through commerce and service channels.



SnapLogic powers the automated enterprise. The company's self-service, AI-powered integration platform helps organizations connect applications and data sources, automate common workflows and business processes, and deliver exceptional experiences for customers, partners, and employees. Thousands of enterprises around the world rely on the SnapLogic platform to integrate, automate, and transform their business. Learn more at [snaplogic.com](https://snaplogic.com).