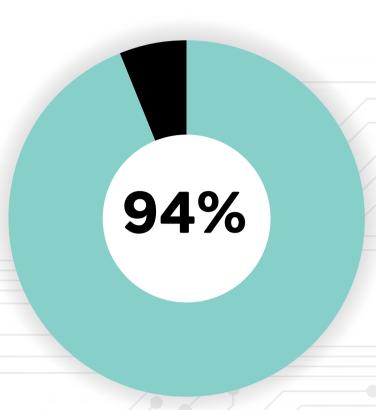
he Al Ethics Deficit

Al is the future and must continue to flourish. However new research from SnapLogic and Vanson Bourne reveals that IT Leaders in the US and UK want more attention paid to AI ethics, responsibility, and regulation.

Who Bears Responsibility for **Ethical AI Development?**



of IT Leaders believe more attention should be paid to responsible and ethical AI development

53% 17% 16% 11%

- 53% place primary responsibility on the organizations developing AI systems
- 17% place primary responsibility on the specific individuals working on Al projects
- 16% believe an independent consortium comprised of reps from government, academia, and businesses should be responsible
- 11% believe responsibility should fall to the governments in the countries where the AI systems are developed

Guidance trom independent **Expert Groups**

50% of IT leaders believe that...

> organizations developing AI will take guidance and adhere to recommendations from independent expert advisory groups



55%

believe that...

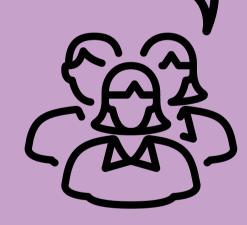
independent expert advisory groups will foster better collaboration amongst organizations developing Al



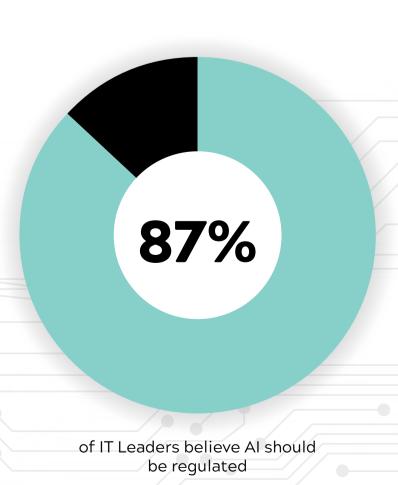
48%

believe...

groups like this will help set the agenda for AI development



A Call for Al Regulation



■ 32% believe regulation of AI should come from a

combination of government and industry **25%** believe AI regulation should be the responsibility of an independent industry consortium

12%

20% believe AI should be regulated by government 12% want regulation but don't know who should

32%

25%

20%

oversee it

*Research conducted by Vanson Bourne in February 2019. 300 interviews were conducted with IT leaders at organizations with more than 1,000 employees in the US and UK.

