

# ROI of SnapLogic

SnapLogic automates enterprise business processes, accelerates analytics, and drives digital transformation. This infographic quantifies those benefits in dollars and cents. The following is based on customer interviews and research conducted by Amalgam Insights, a third-party consultancy.



Annual ROI  
**631%**



Payback Period  
**1.8 months**



3 Year Net Present Value  
**\$2,630,775**

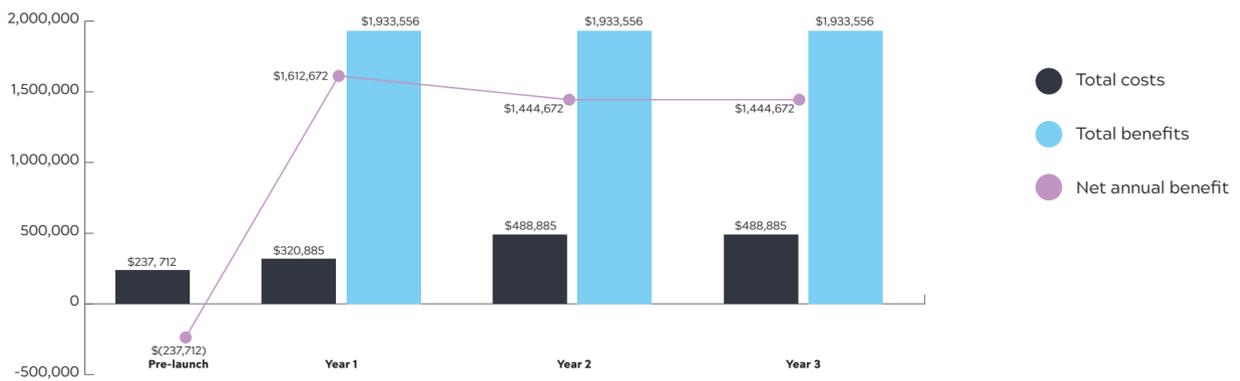
## 75-85% Faster

SnapLogic accelerates the process of building integrations by an average of 75-85%

## 3X Boost to Productivity

SnapLogic consistently delivers a 3X increase in data pipeline and workflow productivity

## Annual benefits and costs of SnapLogic

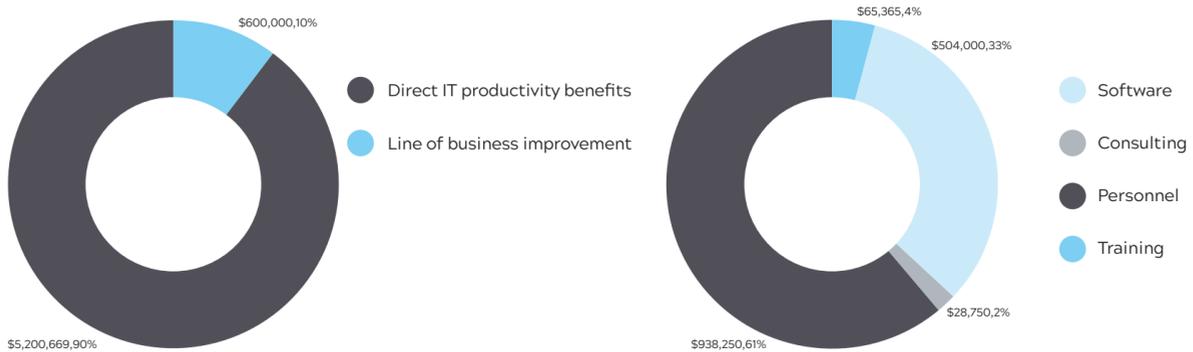


Source: Amalgam Insights, 2019

## Execute integrations in 2 minutes, not 40

SnapLogic reduces the time to execute integrations from 30-45 down to one or two minutes

## 3 year costs and benefits for SnapLogic



Source: Amalgam Insights, 2019

Over three years, based on a \$1,536,365 investment in SnapLogic, you can expect to gain **\$5,636,161** in IT productivity benefits and business improvements

## How does SnapLogic yield such a big ROI?



Reduces labor for original pipeline and workflow development



Reduces labor costs for ongoing pipeline and workflow development



Reduces labor needed to administer (maintain) integrations



Reduces time to execute integrations



Reduces cost of maintaining legacy technology

SnapLogic consistently provides enterprises with multi-million-dollar returns

\*All the metrics cited in this infographic were calculated by Amalgam Insights, an objective, third-party research and advisory firm. SnapLogic did not modify or influence Amalgam Insights' findings in any way. To learn more about the methodology Amalgam Insights used to calculate these ROI figures, see "Business Value Analysis: SnapLogic Provides 600%+ ROI By Accelerating Enterprise Data."