B2B, app, and data integration with Coupa

Integrate procure-to-pay, order-to-cash, and expense management processes with Coupa's S2P platform faster

Whether you're a Coupa customer needing to streamline procure-to-pay and order-to-cash workflows or automate human capital management processes, you can leverage the SnapLogic Intelligent Integration Platform (IIP) to automate the integration of HCM and B2B supply chain-related data from cloud-based and on-premises sources. IT and business users alike can take full advantage of their Coupa and third-party solution data to make data-driven decisions.

With pre-built connectors (Snaps) and reusable integration templates (Patterns), SnapLogic makes it easy to integrate new B2B trading partners or applications into highly efficient choreographed pipelines between Coupa and systems such as Workday, Expensify, and hundreds of others.

SnapLogic's Coupa Snap Pack provides a layer of abstraction that will accelerate your ability to integrate ERP, HCM, and other data with Coupa without the complexity of an enterprise service bus (ESB) or the limitations of traditional integration methods.
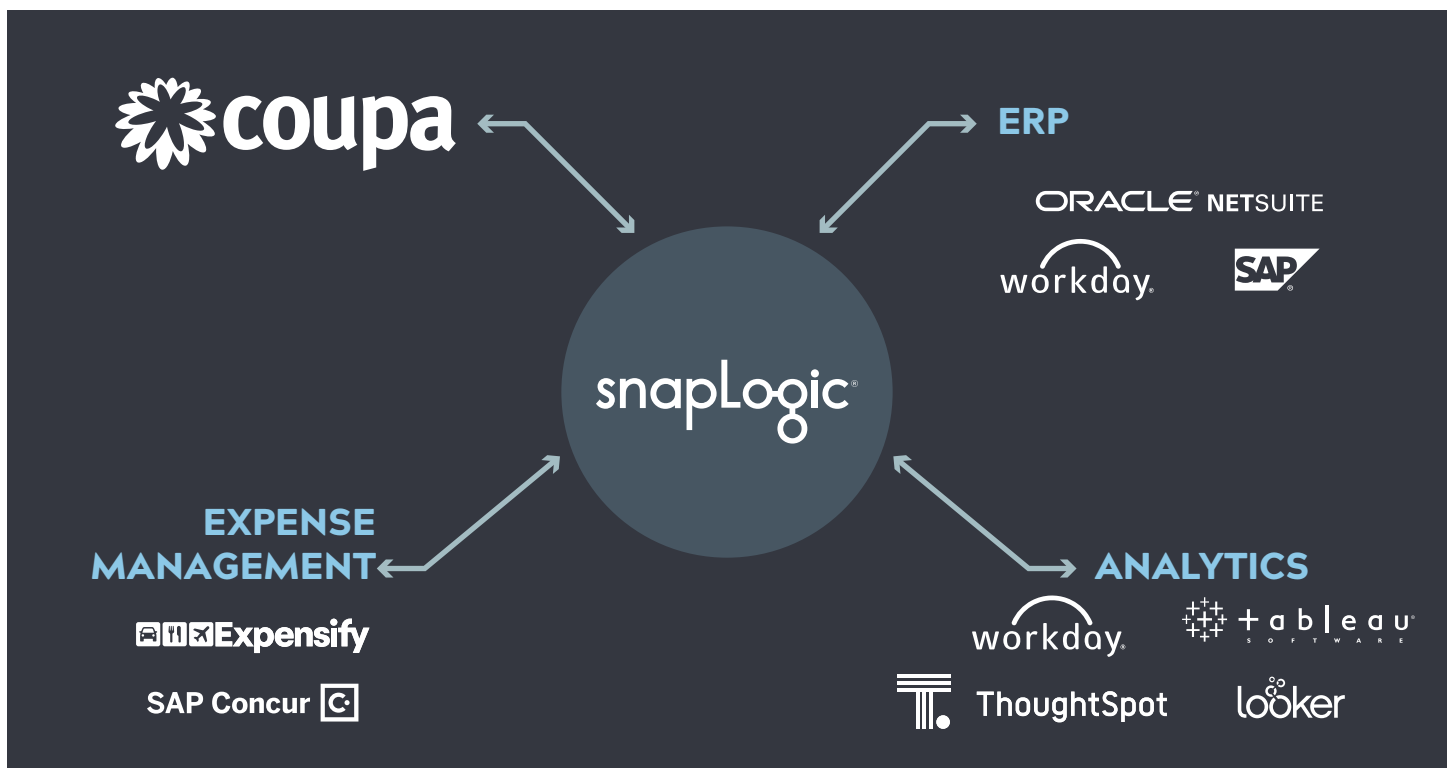

Figure 1: Streamline your workflows with Coupa using SnapLogic

Coupa use cases

1. Coupa procure-to-pay with Workday and other ERPs (SAP, NetSuite, etc.)

SnapLogic enables you to connect and extend your business-to-business processes through Coupa, enabling the synchronization and exchange of requisition, order, invoice, or other required transactions and processes quickly without manual coding.

With Coupa pipelines on the SnapLogic IIP, you can:

- Automatically launch requisition and punchout from Workday and other ERPs.

- Prepopulate orders with suppliers' updated product and catalog information in real-time.

- Transmit orders, receive invoices, and process other transactions.

- Support reconciliation with two- and three-way matching.

- Provide self-service integration for business users (non-IT staff) to quickly onboard new suppliers and reduce the time-to-value.

- Control change management globally and make incremental adjustments quickly.

2. Coupa order-to-cash with Workday, SAP, NetSuite, and more

The SnapLogic IIP empowers you to easily connect your ERP, e-commerce systems, and catalogs with Coupa to exchange orders, invoices, and more with any buyers in the Coupa ecosystem. With pipeline Patterns or custom SnapLogic pipelines, you can:

- Transform cXML data inline while adding valuable connections for order management, accounting, fulfillment, and more.

- Rapidly respond to your customers on the Coupa platform with shipment notifications, acknowledgements, and invoices.

- Enable real-time inventory updates and catalog and punchout integrations between Coupa and your e-commerce platform.

- Improve DXS/CX scores by including strategic information and maintain customer-360 for marketing, sales, and other teams.

3. Coupa expense management

SnapLogic enables you to sync your organization's expense data across multiple applications such as Expensify into a single source of truth in Coupa.

Additionally, with pre-built connectors for several analytics tools such as Tableau and Workday Prism Analytics, you can get actionable insights and the ability to drill down to perform root cause analysis using the BI tool of your choice. Using SnapLogic pipelines, you can get the data into an analytics tool to understand process efficiency, eliminate bottlenecks, and unlock even more savings.

Get to "perfect order" status with the Coupa Snap Pack on the SnapLogic Intelligent Integration Platform. Control your workflow, boost your productivity, and store and analyze data the way you want. Ask for a demo request today at **snaplogic.com/request-demo**.

SnapLogic provides the #1 intelligent integration platform. The company's AI-powered workflows and self-service integration capabilities make it fast and easy for organizations to manage all their application integration, data integration, and data engineering projects on a single, scalable platform. Hundreds of Global 2000 customers – including Adobe, AstraZeneca, Box, GameStop, Verizon, and Wendy's – rely on SnapLogic to automate business processes, accelerate analytics, and drive digital transformation. Learn more at **snaplogic.com**.