

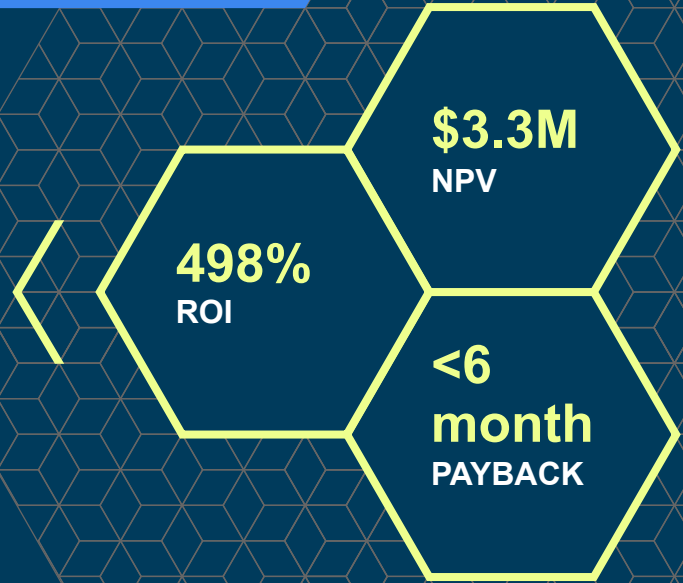
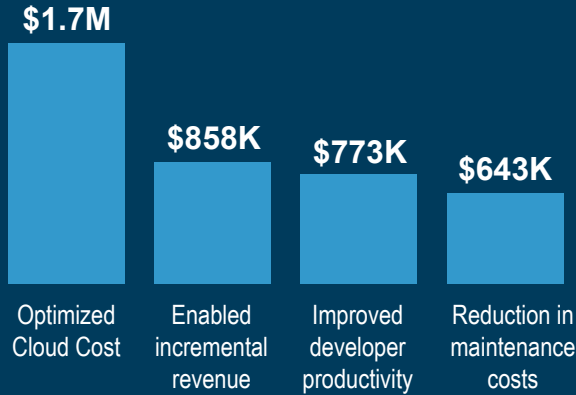
The Total Economic Impact™ Of SnapLogic

FORRESTER®

Through two customer interviews and data aggregation, Forrester concluded that SnapLogic has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted



SNAPLOGIC BY THE NUMBERS



SnapLogic enabled nearly **\$1M** in new business revenue from initiatives that had failed in the past



The development timeline decreased by **70%** after deploying SnapLogic



The organization reduced headcount needed to maintain integrations by **50%**.

VOICE OF THE CUSTOMER

“SnapLogic is pretty integral to what we are doing as a company. It enabled us to do new things with greater speed and efficiency. Given all that, I would say it plays a direct role in improving our business revenue.”

Director engineering and architecture, education services

“Business stakeholders and IT use a common language that is SnapLogic. We talk about Snaps and Snap access, and that is easy for everyone to understand. There has been a huge improvement in how we work across the lifetime of an integration.”

Manager of data integration services, education services



Read the full study

This document is an abridged version of a case study commissioned by SnapLogic titled: The Total Economic Impact Of SnapLogic, June 2020.

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