

The State of Data Management

Why Data Warehouse Projects Fail

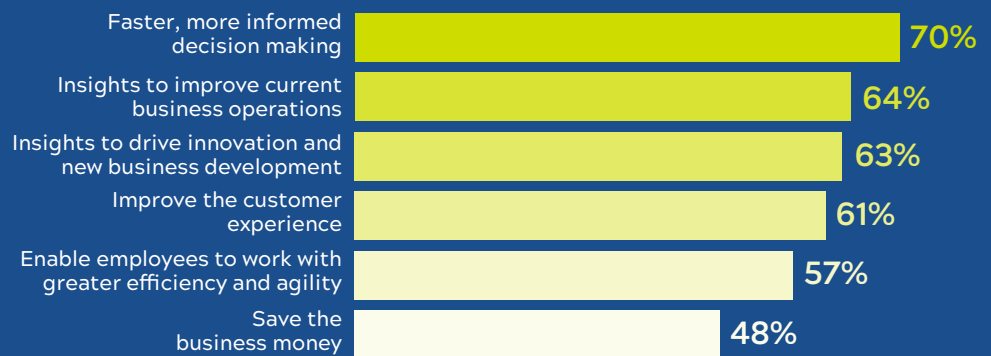
Organizations are increasing their data warehouse investments to help make the most of their valuable data assets and deliver on the promise of agile analytics and actionable business insights. However, IT Leaders in the US and UK report that organizational and technical challenges are hindering success, according to new research from SnapLogic and Vanson Bourne.

THE PROMISE OF THE DATA-DRIVEN ENTERPRISE



Data drives nearly two-thirds (62%) of strategic decision making within organizations

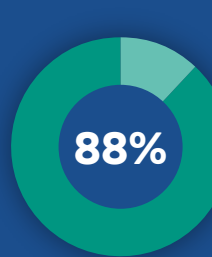
Expected benefits from better data usage



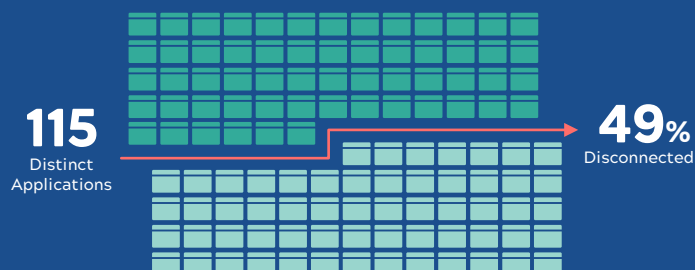
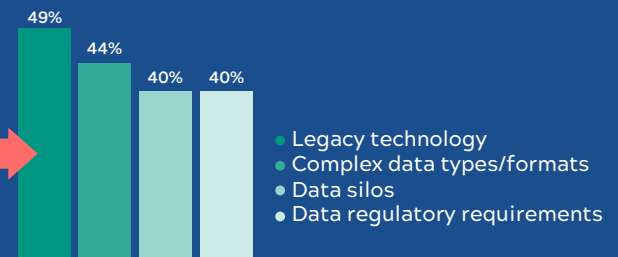
YET DATA WAREHOUSE CHALLENGES PERSIST



83% of ITDMs are not completely satisfied with the performance and output of their data warehousing initiatives



88% experience challenges trying to load data into data warehouses, with the biggest inhibitors being legacy technology (49%), complex data types/formats (44%), data silos (40%), and data regulatory requirements (40%)



The average enterprise has 115 distinct applications and data sources, with almost half of them (49%) disconnected from one another

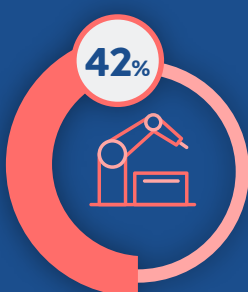


89% of ITDMs are worried data silos are holding them back



As a result, the average organization reports losing over \$1 million each year due to poor data management

THE DATA AUTOMATION OPPORTUNITY



42% of data management processes that could be automated are currently being done manually, signaling an opportunity for improvement

76% of organizations have increased their budgets for data management in the past year

