

# Schoeller Allibert Chooses SnapLogic to Enable Digitization

## Speed

IT able to respond to service requests with greater speed and agility

## Experience

Streamlined HR processes for smoother employee experience

## Insights

Sales teams are more easily able to pull product information when in the field



### Schoeller Allibert



**USE CASE**  
Modernization



**INDUSTRY**  
Manufacturing



**DEPARTMENT**  
Central IT



**CHALLENGE**  
Needed to integrate legacy ERP with a new ERP system to support intercompany processing during phased rollout across more than 20 countries



**SOLUTION**  
IFS successfully implemented at the first site with plans to roll out the platform to others over the next two years



**INTEGRATIONS**  
IFS

## Schoeller Allibert backstory

Schoeller Allibert is a market leader in providing returnable, reusable, and recyclable plastic packaging to customers across Europe and the rest of the world. With over 60 years' industry experience, the company provides a comprehensive range of standard and tailor-made Returnable Transit Packaging (RTP) solutions across ten key product categories. Schoeller Allibert's customer portfolio focuses on key industries within agriculture, automotive, food and beverage, retail and e-commerce, industrial manufacturing, chemicals, pharmaceuticals, and more.

Internally, Schoeller Allibert's IT team consists of 20 people and within that a two-person team manages the company's integrations and are tasked with keeping the company connected.

## The challenge

In 2018, the Schoeller Allibert IT team kicked off their internal digitization initiative called 'Project MOVE'. It was primarily centered on the introduction of their new ERP system, supplied by enterprise solutions provider IFS, across all of their manufacturing

sites. To support this project, they were looking for a platform that could help to integrate and rationalize their diverse data and application architecture consisting of both cloud and on-premises systems.

After reviewing their existing IT landscape, and the different systems and applications that supported it, they knew they needed a modern integration platform as a service (iPaaS) solution. To help connect their disparate systems, the team sought a stable, flexible, all-in-one solution that would integrate their information infrastructure in a transparent and uniform way, but wouldn't involve a huge resource and time commitment building and maintaining custom APIs.

The ideal iPaaS platform would underpin the data infrastructure of the company, and would be provided by a stable and respected industry partner with a proven track record of providing best-in-class connectivity. This would allow Schoeller Allibert to maintain its day-to-day IT and business operations efficiently and without disruption.

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## The solution

Following a rigorous RFP process, Schoeller Allibert's integration team selected SnapLogic's Intelligent Integration Platform as its iPaaS platform of choice thanks to its ease of use and the intuitive nature of the software. From here, they were able to connect the old ERP system with the

new IFS system as well as with a number of other legacy systems. The first country implementation of IFS went live in July 2020. SnapLogic supports the intercompany processes as well as loading of the data warehouse.

Marc Schmitz, CIO at Schoeller Allibert, commented: "We needed a platform that could support our IT strategy that moves our company



ERP implementations can cause a headache for many businesses as integration can be the source of delays and difficulties. Schoeller Allibert's introduction of IFS has been an extremely streamlined go-live thanks to the use of SnapLogic's platform, representing one of the smoothest integration introductions I have seen."

Yves Dutr , IT Integration Leader,  
Schoeller Allibert

from a paper-based way of working to a system-driven way of working. This starts with a new ERP system and later integrates with our other applications and data sources. Once we saw the SnapLogic platform, we knew it would be an ideal fit for our integration requirements. It's ease of use and streamlined processes have made the roll out incredibly straightforward allowing us to complete our initial ERP integration in record time."

## Business outcomes

SnapLogic's initial implementation has meant Schoeller Allibert was able to successfully integrate its new ERP system at its first site, allowing teams in countries using the legacy ERP system to continue fulfilling intercompany orders with countries live on the new IFS system. The company also has longer-term plans for digitization and will connect all strategic systems with SnapLogic in such a way that the company always has one single version of the truth when looking at its business data. As part of its first IFS roll out, Schoeller Allibert decided to partner with a third-party ERP implementation specialist to support the project.

Yves Dutr , IT Integration Leader at Schoeller Allibert, commented: "ERP implementations can cause a headache for many businesses as integration can be the source of delays and difficulties. Schoeller Allibert's introduction



The use of SnapLogic within the Schoeller Allibert IT team has transformed our integration approach including overcoming legacy data challenges. We no longer need to rely on time-consuming processes and complicated manual integrations which has allowed us to react quickly to business requests and helps us better support our business teams to succeed."

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In addition to their ERP roll out and as part of the broader digitization initiative, the use of SnapLogic has opened up broader integration opportunities within the organization including new HR integrations with Schoeller Allibert's LMS systems as well as integrations to support the sales team that have allowed them to push relevant data into their CRM system simply and easily.

Using the SnapLogic platform, Schoeller Allibert's IT Team built a single front-end platform for their sales team in the field, drawing on information from various systems in real-time and providing product information as and when it is needed. Furthermore, SnapLogic was also linked to the company's product information management (PIM) system allowing their sales teams to fetch product data in a streamlined and straightforward way.

Beyond this, SnapLogic's platform also now allows the IT team to respond to internal service requests in a fraction of the time it would have previously taken. The ability to make quick and easy changes to existing pipelines gives the integration team the agility to respond to problems in a way that they couldn't before.

Dutr  concluded: "The use of SnapLogic within the Schoeller Allibert IT team has transformed our integration approach including overcoming legacy data challenges. We no longer need to rely on time-consuming processes and complicated manual integrations which has allowed us to react quickly to business requests and helps us better support our business teams to succeed."

SnapLogic powers the automated enterprise. The company's self-service, AI-powered integration platform helps organizations connect applications and data sources, automate common workflows and business processes, and deliver exceptional experiences for customers, partners, and employees. Thousands of enterprises around the world rely on the SnapLogic platform to integrate, automate, and transform their business. Learn more at [snaplogic.com](https://snaplogic.com).