

SnapLogic AutoSync

Take the first step toward cloud data orchestration

INGEST ANYTHING

Unlimited data
Unlimited pipelines

AUTOMATE EVERYTHING

Pre-packaged pipelines
20x faster, powered by
parallel loading

AVAILABLE CONNECTIONS

Sources

- Salesforce
- Amazon S3
- Google Sheets
- Oracle
- Microsoft SQL Server
- ServiceNow
- Coupa
- CSV

Targets

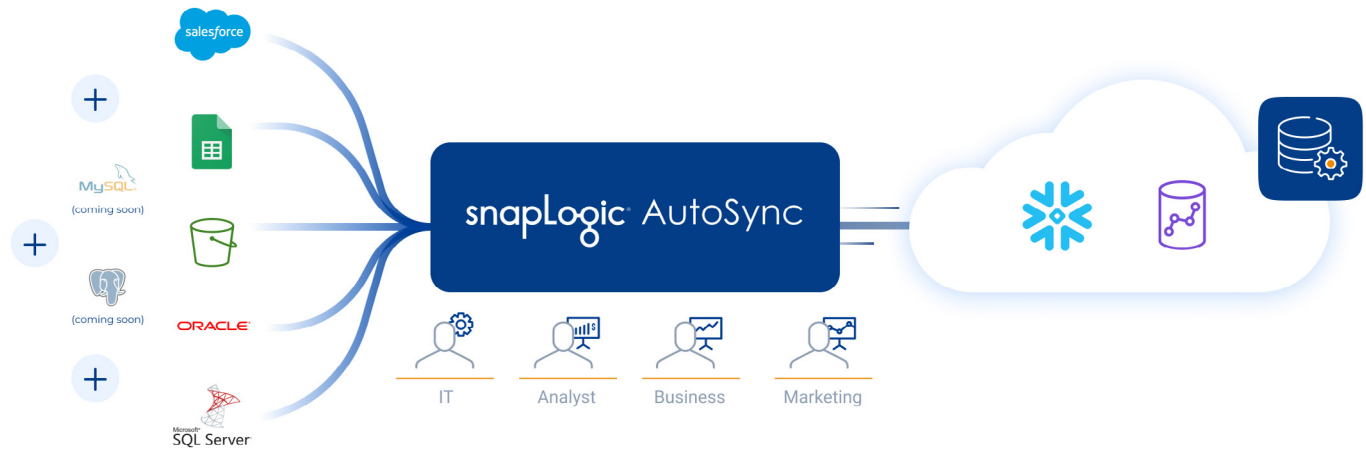
- Amazon Redshift
- Snowflake
- SAP Data Warehouse Cloud
- Google BigQuery

Cloud Data Orchestration (CDO) is an emerging discipline in modern data engineering practices, as organizations level-up their infrastructure and data into the cloud. But just getting data into a cloud data warehouse can be a real challenge in itself. According to a study performed by Vanson Bourne, as many as 88% of organizations face challenges loading data into cloud data warehouses due to legacy technology, complex data types, data silos, etc.¹ Many modern solutions for loading data into the cloud data warehouse don't scale well to enterprise needs. Some have a complex pricing model that is hard to understand and plan for. Legacy solutions on the other hand are complex to use and have a steep learning curve.

Synchronize your data in minutes

SnapLogic AutoSync is a data synchronization tool that makes it extremely easy for both business and IT users to accelerate time to value from data integrations and boost business agility. And because it is built on top of the SnapLogic Intelligent Integration Platform, an enterprise-grade integration platform as a service (iPaaS), it delivers enterprise scalability, cloud-native versatility and business-savvy usability. With SnapLogic AutoSync, you can source data from many SaaS applications such as Salesforce, ServiceNow and cloud based data stores such as Amazon S3, Oracle, and Microsoft SQL Server as you load to popular cloud data platforms such as Amazon Redshift, Snowflake, and others.

¹SnapLogic-Vanson Bourne, The State of Data Management: Why Data Warehouse Projects Fail, 2020



Key Features

- Cloud-native with nothing to install
- Easy, 3-step guided process
- Pre-built pipelines with no coding required
- 20x faster with parallel loading
- Incremental loading and SCD2 capabilities
- Powerful operational view displays usage, scheduling, execution history, and more

Key Use Cases

Data replication and migration

Connect to common cloud-based data stores like Oracle, Microsoft SQL Server, Amazon S3 and Google Sheets to move data into a cloud data warehouse such as AWS Redshift or Snowflake.

Application data analytics

Select from popular SaaS applications like Salesforce, ServiceNow or Coupa to consolidate transactional data for Customer 360 initiatives or to gain powerful insights through analytics.

Enable all persona with direct access to data

The intuitive user interface is easy enough for business-savvy analysts yet powerful enough for the tech-savvy engineer to quickly connect and load data whenever and wherever it is needed most.

Ready to take the first step toward cloud data orchestration with SnapLogic AutoSync? Sign-up now for a **FREE 30-day trial**, visit snaplogic.com/free-trial

SnapLogic powers the automated enterprise. The company's self-service, AI-powered integration platform helps organizations connect applications and data sources, automate common workflows and business processes, and deliver exceptional experiences for customers, partners, and employees. Thousands of enterprises around the world rely on the SnapLogic platform to integrate, automate, and transform their business. Learn more at snaplogic.com.