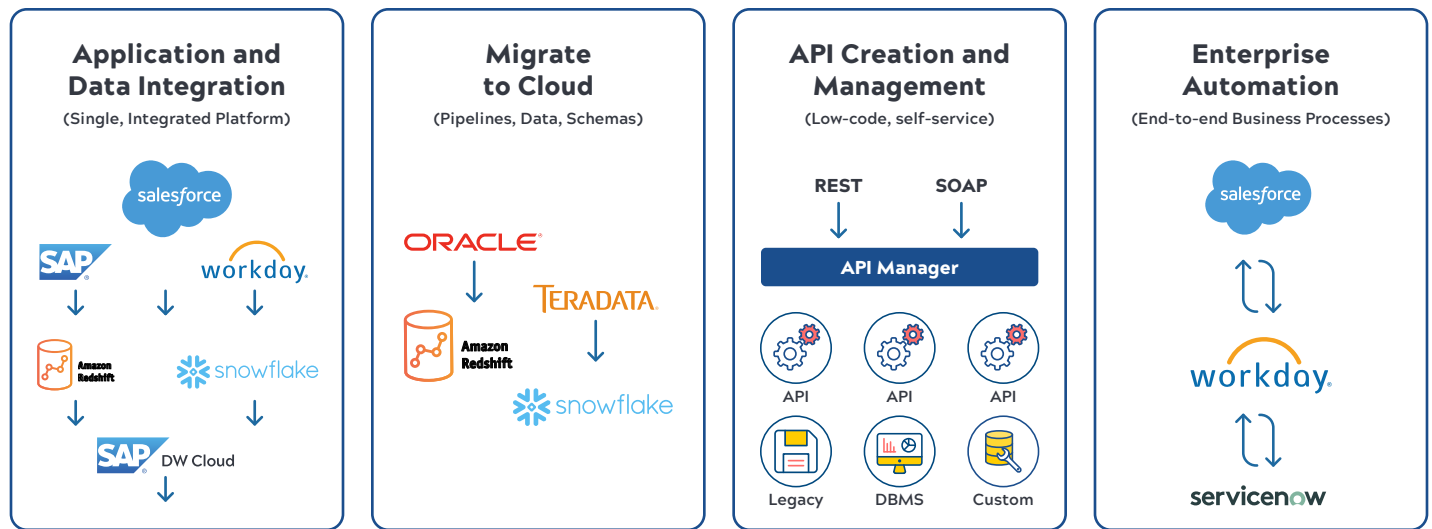


The SnapLogic OEM Program

Low Code/No Code Application and Data Integration – Up To 80% Faster Than Hand Coding

The SnapLogic Intelligent Integration Platform (IIP) is a cloud native service that accelerates data and process flow across cloud and on-premises applications, data warehouses, big data streams and IoT deployments, by leveraging over 500 pre-built SnapPacks. Commonly referred to as Integration Platform as a Service (**iPaaS**), the SnapLogic Intelligent Integration Platform is purpose-built for next-generation application, API and data integration requirements. The Intelligent Integration Platform manages orchestrations, schedules, connections and security details through the Designer, Manager and monitoring Dashboard.



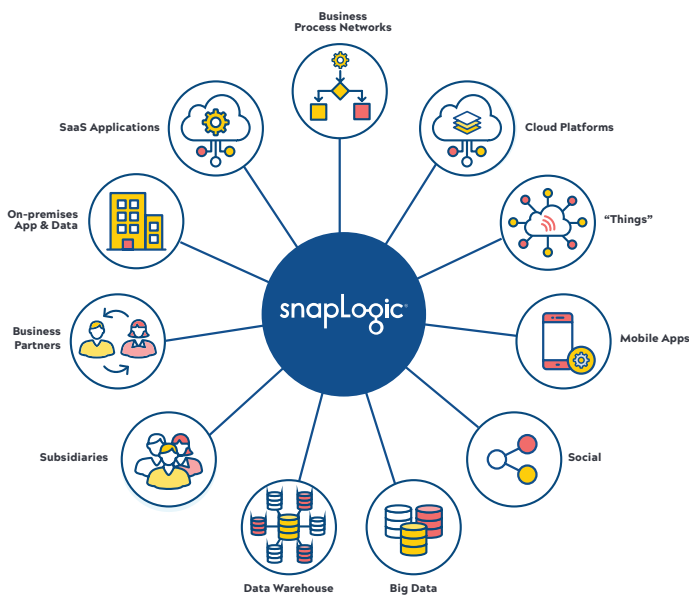
snapLogic Intelligent Integration Platform

Unlike traditional integration software requiring painstaking, handcrafted coding by teams of developers, SnapLogic’s low code / no code Designer makes it fast and easy to create scalable pipelines and workflows that supply the right data to the right people at the right time. This makes it possible to empower business analysts as citizen integrators within weeks - not months.

SnapLogic’s data streaming architecture permits real-time processing with high throughput, powering the rapid movement of data across the enterprise. SnapLogic’s machine learning- powered Integration Assistant (**Iris**), provides expert guidance to swiftly build high-quality pipelines/ workflows resulting in up to 80% **faster** pipeline development time vs. traditional hand coding.

One platform for comprehensive integration

The SnapLogic OEM Program offers several approaches to deliver data and application integration capabilities within your product offerings. Leverage the SnapLogic IIP to free up your staff from the manual development and maintenance of integration work, allowing them to focus their efforts on the core functionality of your product and the real value in your product roadmap.



1. Use the SnapLogic IIP within your product offerings to develop, manage and monitor integrations for your end customers with greater productivity than hand coding.
2. Deliver the SnapLogic IIP as a cloud service to your end customers, enabling them to create their own data pipelines, integrating additional applications and data sources with your product, thereby increasing consumption.
3. Utilize the SnapLogic IIP to pull data from your end-customers applications and other third party data sources to streamline your ability to deliver new value added data services.

The SnapLogic IIP can be deployed to enable OEM use cases such as:

-  Data Migration Factory
-  Data Services
-  Customer On-Boarding and Automation
-  Hybrid - ERP/CRM/ HCM Automation
-  IT Automation
-  Managed Service Provider Automation
-  Strategic Procurement/P2P
-  Cloud Analytics
-  Tax/Audit Automation
-  Customer Experience Management

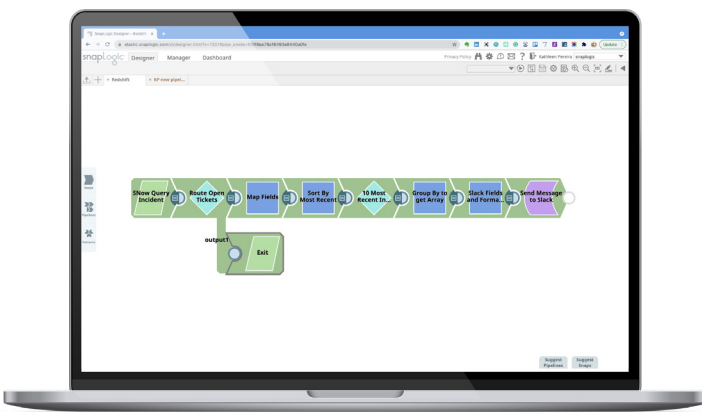
Embedded Applications

In addition to providing full API Management, the SnapLogic Platform is a cloud native service (supporting a hybrid deployment model) that can persist data integrations/pipelines as API endpoints. Customers can develop data pipelines for their end-customers and activate those pipelines from a custom application or an interactive Web interface, via an API call.

The use of SnapLogic's user interface can be hidden, exposed, or custom HTML interfaces can be branded for Customer use.

End-Customer Usage Tracking

Audit tracking of all Platform interactions including data integrations/pipelines executed and all end-user actions are logged and available via standard or custom reports.



SnapLogic Intelligent Integration Platform accelerates data and process flow by leveraging over 500 pre-built SnapPacks.

Contact us to learn more, oem@snaplogic.com.



SnapLogic powers the automated enterprise. The company's self-service, AI-powered integration platform helps organizations connect applications and data sources, automate common workflows and business processes, and deliver exceptional experiences for customers, partners, and employees. Thousands of enterprises around the world rely on the SnapLogic platform to integrate, automate, and transform their business. Learn more at snaplogic.com.