

# Catalyzing Connectivity: SnapLogic Fuels Rhodes College's Workday Digital Transformation



## Reduce # of Systems

Reduced legacy on-prem ERP and SIS systems from 22 to 1

## Analytics

Can now access business and student resourcing analytics

## Cost Savings

50% implementation cost savings vs. using 3rd party

### HEADQUARTERS

Memphis, TN

### INDUSTRY / DEPARTMENT

Higher Education / IT

### USE CASE

Student onboarding and offboarding, student housing, student payments, business/HR management

### CHALLENGE

No scalable way to implement Workday migration with a staff of 6 generalists

### SOLUTION

Rhodes College streamlined, automated and modernized processes from post-admission to graduation, by facilitating data integration between legacy systems and new platforms like Workday.

### BUSINESS RESULTS

- Reduced legacy on-prem ERP and SIS systems from 22 to 1
- Unlocked analytics for business metrics, student course resourcing, student cafeteria payments and more
- 50% cost savings vs. hiring Workday implementation partner

### INTEGRATIONS

Workday (both Student and HCM/FIN/PAY), Workday Prism, SkillSurvey(Reference Check), Data Facts (background check), Slate (CRM), Titanium Schedule (student counseling), Transact (Meal plan payments), and SQL Server Active Directory Snap & REST Snap (One Login)

## Backstory

Rhodes College is a prestigious liberal arts institution located in Memphis, Tennessee. Founded in 1848, Rhodes College has a rich history and a strong commitment to academic excellence, intellectual exploration, and community engagement. They have over 2,070 students and almost 600 employees.

Stacy Pennington, Director of Infrastructure and Enterprise Applications is leading a multi-year effort to move to cloud-based service applications and away from legacy on-prem solutions, which will reduce the number of systems students have to work with and modernize their IT infrastructure.

## The challenge

SnapLogic is a vital component of Rhodes College's ambitious five-year migration project to transition from legacy systems to Workday. This project encompasses a wide range of critical processes, including student lifecycle management, alumni relationships, financial operations, and more.

Although Workday has many native integrations, the college had several other non-Workday systems that required custom integrations to Workday or other non-Workday systems.

This was a major blocker for the integration team because there weren't always readily available APIs that connected their non-Workday systems. The team would either depend on a costly third-party implementation or somehow create the custom integrations themselves, if it was possible at all.

The team responsible for this migration was limited to 6 generalists (1 in enrollment services, 5 in information services). Using a third party to code their custom integrations was not in the budget, so they needed an easy to use and scalable integration platform to tackle their challenges. Pennington and team chose SnapLogic's for those reasons.

## Adoption

In just 3 months, the team of 6 at Rhodes College underwent training and successfully deployed custom Workday integrations that would have been previously too difficult to achieve and too costly to hire external development resources to build.

## The solution

Rhodes College used the SnapLogic Intelligent Integration Platform (iPaaS) to activate a series of pipelines to configure integrations and automate data processes that wouldn't be possible. This allowed them to migrate their reporting data from a legacy SQL Server database to Workday Prism using the SQL Server Snap and the Workday Prism Snap Pack for student analytics.

They also integrated the following non-Workday systems to Workday:

1. Slate (CRM) to sync student profiles to PowerFAIDS using a REST GET and SQL Server Snaps so incoming students can be packaged for financial aid.
2. Importing student AP (advanced placement) scores to Slate using the File Reader, PGP Decrypt and File Writer snaps.
3. Sync current student records from Workday to PowerFAIDS (financial aid) to keep both systems in sync, using a File Reader Snap to reach a Workday report and write data using the SQL Server snap.
4. Automatically provision new employees upon creation in Workday using the Active Directory Snap Pack and the Workday Snap Pack.
5. Combine data from two different systems (Workday and Episuite ID card printing software) using the REST GET and SQL Server Snaps, as well as the JSON Splitter, CSV Formatting, and SFTP snaps to write data to Transact (f.k.a. Blackboard Transact for student meal payment service).
6. Sync data from Workday to a legacy counseling center applications (Titanium Schedule), using the File Read and SQL Server snaps.
7. Facilitate the movement of data between systems with Transact (f.k.a. Blackboard Transact), which Rhodes College uses for cafeteria payments and anti-theft measures, to ensure smooth integration and the proper handling of data increments and removals from Transact.

## Business results

With SnapLogic's help, Rhodes College was able to take on their Workday migration project with only 6 generalists. They unlocked the fundamental ability to integrate non-Workday systems to Workday without needing expert integration know-how.

Rhodes College was able to modernize their student curriculum scheduling system and address the demand for courses by integrating student course selection data to Workday Prism for intelligent reporting. This capability allows students to plan their schedules based on their sports/extracurricular schedules and ensures the college has enough seats available for desired courses. This modernization has improved the student experience and ensures that students enroll in the courses they need to graduate.

Pennington has emphasized how SnapLogic enabled his team to change the student experience.



The whole point [of the migration] was to simplify the student experience while modernizing the underlying technology and making it more resilient. SnapLogic has been transformative, allowing us to tie very different systems together under the hood while still providing a consistent, easy experience to our students."

With SnapLogic's integration capabilities, the college is effectively streamlining data flow, connecting disparate systems, and ensuring a smooth transition to Workday. This long-term project underscores the commitment of Rhodes College to modernize and optimize their operations while leveraging SnapLogic as a key enabler for successful system migration and integration with limited staff.

## Future use-cases

Rhodes College's vision for the near future is to continue to digitally transform the college and improve various operational areas, including reporting, course demand, user account management, and system integration.



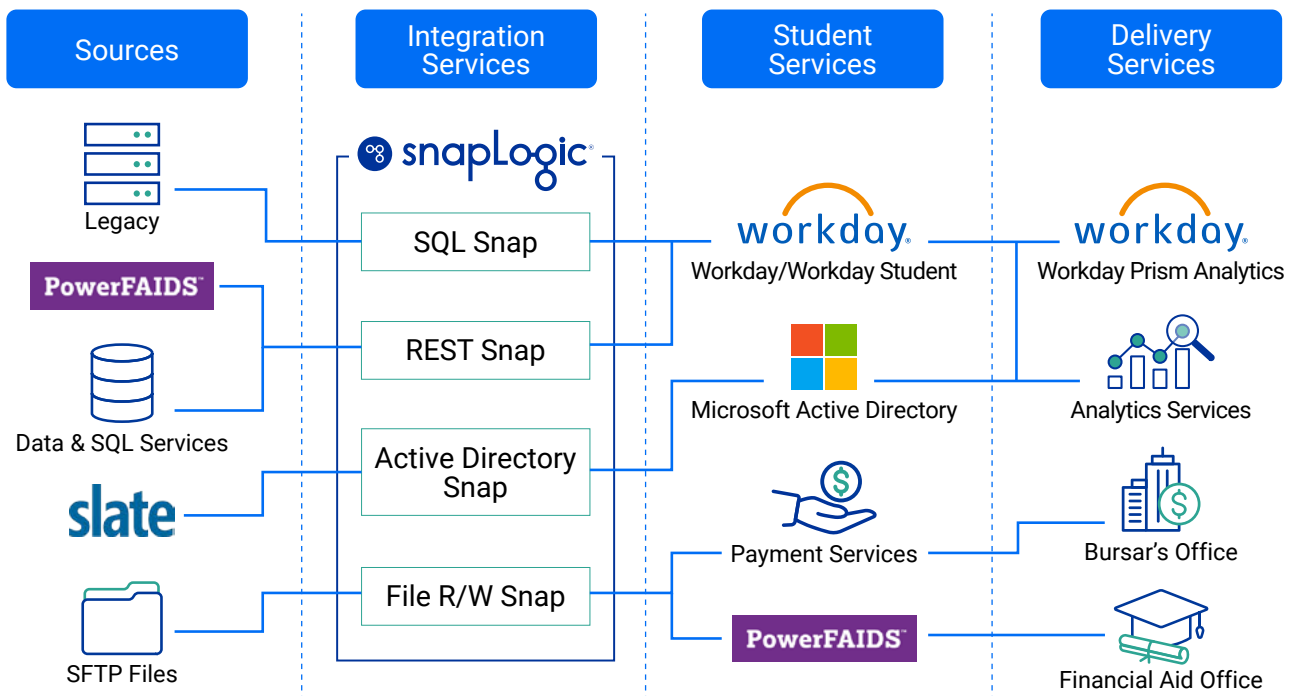
We wouldn't be able to do our Workday implementation project without SnapLogic. It is the key solution to helping us modernize our legacy systems without the need for a huge development team."

**STACY PENNINGTON**

Director of Infrastructure and Enterprise Applications, Rhodes College

### Rhodes College SnapLogic Services Architecture

SnapLogic is the key component enabling non-Workday systems to integrate into Workday.



SnapLogic is the leader in generative integration. As a pioneer in AI-led integration, the SnapLogic Platform accelerates digital transformation across the enterprise and empowers everyone to integrate faster and easier.

Whether you are automating business processes, democratizing data, or delivering digital products and services, SnapLogic enables you to simplify your technology stack and take your enterprise further. Thousands of enterprises around the globe rely on SnapLogic to integrate, automate and orchestrate the flow of data across their business. Join the generative integration movement at [snaplogic.com](https://snaplogic.com).